



FOR IMMEDIATE RELEASE

APOLLO WINS ANOTHER ROUND IN ITS PATENT INFRINGEMENT LAWSUIT AGAINST COLLECTIONS MARKETING CENTER, CASE MOVES FORWARD

LONG BEACH, CA , August 15, 2011 - The Federal District Court judge presiding over the patent infringement lawsuit between Apollo Enterprise Solutions, Inc. and Collections Marketing Center ("CMC") has denied CMC's motion to stay pending reexamination of Apollo's patent 7,848,978 "Enhanced Transaction Resolution Techniques." It is expected that the case will go forward according to the schedule entered by the Court, and that Apollo will continue to vigorously pursue its claims against CMC. "We have invested materially in our intellectual property and intend to protect our rights", said Joseph S. Konowiecki, Chairman and CEO of Apollo. He continued: "We are pleased at the Court's decision and are confident that Apollo's investment will be vindicated by the outcome in this case."

About Apollo Enterprise Solutions, Inc.

Apollo Enterprise Solutions, Inc. ("Apollo") has developed the patented TRUE™ system, the first ever total self-service account management portfolio system for banks and other financial enterprises. The TRUE™ system enhances the customer experience; increases revenues; reduces operating costs, account attrition rates and roll rates; minimizes charge-offs; and increases total collections and recoveries. This enables it to drastically improve efficiencies and reduce costs in Credit Underwriting, Payments, Collections and Customer Service departments. TRUE™ system's software modules are highly secure, hosted Software-as-a-Service (SaaS) applications that smoothly integrate into IBM and non-IBM mainframe environments and into a wide range of systems of record including FICO's Debt Manager and TSYS. Most importantly, the system enables customers to self-serve via the web, mobile, IVR and any other communication channels.

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