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FOR IMMEDIATE RELEASE

APOLLO LAUNCHES TRUESCORE™: A TRUE™ COMPONENT ENABLING CONSUMERS TO VIEW CREDIT SCORE CHANGES BASED ON DEBT SETTLEMENTS

Long Beach, California, September 30, 2011 - Apollo Enterprise Solutions, Inc. ("Apollo"), a leading provider of advanced interactive solutions for complex financial transactions, has launched Release 2.2 of TRUEScore™, a key TRUE™ System component, the first ever total self-service account management system for banks and other financial enterprises.

With TRUEScore™, consumers will for the first time be able to preview their new credit score if they make a payment in settling their debt. Unlike the current waiting time of up to two months for results, TRUEScore™ uses real-time links to credit bureaus so that users' credit scores can be increased immediately upon payment. This novel and unique technology is protected by Apollo's U.S. Patent #7,848,978 titled "Enhanced transaction resolutions techniques."

"At Apollo we continue to improve the TRUE™ system in order to enhance the users' experience while maximizing the financial outcomes of our clients," stated Joseph S. Konowiecki, Apollo's Chairman and Chief Executive Officer. Konowiecki further stated, "TRUEScore™ delivers to banks and other financial institutions a novel and unique way to encourage customers to settle their financial obligations in a professional, non-confrontational manner. This in turn increases lift and reduces operating costs for the client resulting in significantly increased revenues and profits."

About Apollo Enterprise Solutions, Inc.

Apollo Enterprise Solutions, Inc. ("Apollo") has developed the patented TRUE™ system, the first ever total self-service account management system for banks and other financial enterprises. The TRUE™ system enhances the customer experience; increases revenues; reduces operating costs, account attrition rates, and roll rates; minimizes charge-offs; and increases collections and recoveries. TRUE™ system's software modules are highly secure, hosted Software-as-a-Service ("SaaS") applications that smoothly integrate into IBM and other mainframe environments, and into a wide range of departmental systems of record including those offered by Experian, FICO, TSYS and First Data. Most importantly, the TRUE™ system enables consumers to obtain banking and other financial institutions services on a convenient self-serve basis, via their most preferred communication channels including web, mobile, IVR and other modalities.