



FOR IMMEDIATE RELEASE

APOLLO ISSUED ADDITIONAL UNITED STATES PATENT FOR ITS TRUECOLLECT SYSTEM

Long Beach, CA, January 20, 2011 – Apollo Enterprise Solutions, Inc. (“Apollo”), a leading provider of advanced solutions for improving operational efficiencies, outcomes, and customer experiences for banks, lenders, and other credit products marketers, announced today that it has been issued an additional patent by the United States Patents & Trademarks Office using a rules-based decision engine to process a user’s financial status data and then present an offer set distinctive to the user. The Enhanced Transaction Resolution Technique presented by U.S. Patent 7,848,978 is one of the principal technologies behind Apollo’s TRUECollect® intelligent debt settlement system

“This patent issuance continues our portfolio development of our TRUECollect® product which is powered by technology that has drastically changed the credit consumer experience” said Joseph Konowiecki, Apollo’s Chairman & CEO.

About Apollo Enterprise Solutions, Inc.

Apollo is a leading provider of advanced solutions for improving operational efficiencies, outcomes, and customer experiences for banks, lenders, and other credit product marketers. Apollo’s flagship TRUECollect® system allows creditors to recover delinquent debts faster and more efficiently than any other solutions on the market today, while significantly improving the customer experience through multi-channel self-service. Apollo’s technologies are protected by a broad, world-wide intellectual property portfolio that includes thirty two patents issued, allowed and pending.

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