



FOR IMMEDIATE RELEASE

APOLLO TO SPONSOR FUTURE OF MOBILE BANKING CONFERENCE

Long Beach, CA, June 16, 2011 – Apollo Enterprise Solutions, Inc. (“Apollo”), a leading provider of advanced interactive solutions for complex banking transactions, will be a key sponsor of Marketforce’s “Future of Mobile Banking” conference to be held at the Hilton Tower Bridge in London on June 21, 2011.

Apollo’s Chief Operating Officer, Dr. Adrian Gluck shall be a keynote speaker addressing “The Next Steps With Mobile Strategies”. Dr. Gluck will highlight self-service banking in the mobile world, what enhances the customer experience, sales and debt collection. Apollo is also giving systems demonstrations at Stand 2 in the Exhibition Hall.

“Apollo is proud to sponsor Marketforce’s “Future of Mobile Banking” conference,” said Joseph S. Konowiecki, Apollo’s Chairman and Chief Executive Officer. Konowiecki further stated, “As leading innovators in the mobile banking space we look forward to sharing our cutting edge solutions at this important event.”

About Apollo Enterprise Solutions, Inc.

Apollo Enterprise Solutions, Inc. (“Apollo”) is the leading provider of advanced interactive solutions for complex banking transactions. Offered as a suite of easy-to-implement complementary modules, Apollo’s TRUE™ interactive solutions support and expand the capabilities of a bank’s existing systems of record, including Collections, Credit Underwriting, and Customer Service. All TRUE™ solution modules are powered by Apollo’s patented Intelligent Decisioning™ software engine. They are highly secure, hosted SaaS (“Software as a Service”) applications that do not compete with the internet environment on a bank’s mainframe.

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