FOR IMMEDIATE RELEASE

APOLLO EXPANDS PRODUCT SUITE WITH THE TRUECOMMAND™ COCKPIT COMMAND AND CONTROL SYSTEM

Long Beach, CA, January, 25, 2011 – Apollo Enterprise Solutions, Inc, ("Apollo"), a leading provider of advanced solutions for improving operational efficiencies, outcomes, and customer experiences for banks, lenders, and other credit products marketers, launches its newest TRUE module, the TRUECommand Cockpit Command and Control System.

TRUECommand is the nucleus module which serves as the "cockpit" command and control center for the entire TRUE products suite. TRUECommand outperforms ordinary dashboards in that it not only presents status information and reports, but it also enables users to perform real-time command and control functions tailored according to the type of user and actions needed.

"We believe that Apollo's TRUECommand module will extend and expand the reach of self-service automation across many more operational areas within banks and other financial institutions", said Joseph Konowiecki, Chairman & CEO. Konowiecki further stated, "Apollo will continue its commitment to bring innovative solutions to financial institutions, and getting them closer to providing the customer experiences they desire."

About Apollo Enterprise Solutions, Inc.
Apollo is a leading provider of advanced solutions for improving operational efficiencies, outcomes, and customer experiences for banks, lenders, and other credit product marketers. Apollo's flagship TRUECollect® system allows creditors to recover delinquent debts faster and more efficiently than any other solutions on the market today, while significantly improving the customer experience through multi-channel self-service. Apollo's technologies are protected by a broad, world-wide intellectual property portfolio that includes thirty two patents issued, allowed and pending.

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