



FOR IMMEDIATE RELEASE

APOLLO TO BE LEAD SPONSOR AND PRESENTER AT MARKETFORCE RETAIL BANKING EUROPE CONFERENCE

Long Beach, CA, February 15, 2012 – Apollo Enterprise Solutions, Inc. (“Apollo”), a leading provider of advanced interactive solutions for complex banking transactions, will for the second consecutive year be a lead sponsor and presenter at Marketforce’s “Future of Retail Banking Europe” conference to be held at the Le Plaza Hotel in Brussels March 13th & 14th 2012.

Joseph S. Konowiecki, Apollo’s Chairman and Chief Executive Officer, will be a keynote speaker addressing “Driving Mobile and Internet Banking Forward in the Digital Era.” Apollo’s Chief Operating Officer, Dr. Adrian Gluck has been selected chairman of the Mobile Payments stream leading several industry leaders in discussion. Apollo representatives will also be providing demonstrations of the Apollo suite of products at Stand 7 in the Exhibition Hall.

“Apollo is delighted to be an essential part, yet again, in delivering cutting-edge solutions at Marketforce’s ‘Retail Banking Europe’ conference,” said Mr. Konowiecki. He further stated, “Within the last year, Apollo has continued to enhance its technologies providing unrivaled solutions for our clients and Retail Banking Europe is the ideal conference to display our updates.”

About Apollo Enterprise Solutions, Inc.

Apollo Enterprise Solutions, Inc. (“Apollo”), with offices in Los Angeles, New York, London and Sydney, is home of the patented TRUE™ system, the first total self-service account management system for banks and other financial enterprises. This system enables consumers to obtain banking and other financial services on a convenient self-serve basis via their preferred communication channels including web, mobile, and IVR. The TRUE™ system increases collections and recoveries; minimizes charge-offs; rapidly activates business rule and other change management initiatives; enhances the customer experience; increases revenues; and reduces operating costs, account attrition rates, and roll rates. The TRUE™ system modules are highly secure, hosted Software-as-a-Service applications that integrate into IBM, Microsoft and other operating environments, and into a wide range of collections systems of record including those offered by Experian® (Tallyman®), and FICO® (Debt Manager™).

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