



FOR IMMEDIATE RELEASE

CMC UNDERTAKES NOT TO SEEK ANY CREDIT BUREAU INFORMATION FOR DECISIONING DEBT SETTLEMENT OFFERS

Long Beach, CA March 6, 2012 - Apollo Enterprise Solutions, Inc., a leading provider of advanced interactive solutions for complex banking transactions, is pleased to announce that it has amicably resolved its lawsuit accusing Collections Marketing Center (CMC) of infringing Apollo's Patent 7,848,978 entitled "The Enhanced Transaction Resolution Technique" as CMC has committed that its system, unlike Apollo's, does not seek financial information from credit bureaus for decisioning debt settlement offers.

"Our Intelligent Decisioning Engine makes extensive use of credit bureau information in creating settlement offers that meet our clients' compliance requirements while maximizing their collections and recoveries", said Joseph Konowiecki, Apollo's Chairman and CEO. He continued "We are pleased that CMC has admitted publicly that they do not seek credit bureau information when their application calculates settlement offers. Apollo believes that solutions using credit bureau information collect more money. Apollo expects to have more patents that should issue in the near future."

About Apollo Enterprise Solutions, Inc.

Apollo Enterprise Solutions, Inc. ("Apollo"), with offices in Los Angeles, New York, London and Sydney, is home of the patented TRUE™ system, the first total self-service account management system for banks and other financial enterprises. This system enables consumers to obtain banking and other financial services on a convenient self-serve basis via their preferred communication channels including web, mobile, and IVR. The TRUE™ system increases collections and recoveries; minimizes charge-offs; rapidly activates business rule and other change management initiatives; enhances the customer experience; increases revenues; and reduces operating costs, account attrition rates, and roll rates. The TRUE™ system modules are highly secure, hosted Software-as-a-Service applications that integrate into IBM, Microsoft and other operating environments, and into a wide range of collections systems of record including those offered by Experian® (Tallyman®), and FICO® (Debt Manager™).

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