



FOR IMMEDIATE RELEASE

APOLLO FILES PATENT INFRINGEMENT CLAIMS AGAINST COLLECTIONS MARKETING CENTER, INC. (“CMC”) AND BRIDGEFORCE, INC.

Long Beach, CA, March 2, 2011 – Apollo Enterprise Solutions, Inc. (“Apollo”), a leading provider of advanced solutions for improving operational efficiencies, outcomes, and customer experiences for banks, lenders, and other credit products marketers, announced today that it has filed a patent infringement claim against Collections Marketing Center, Inc. (“CMC”), alleging that CMC infringes a patent owned by Apollo in connection with CMC’s FlexCollect offering. Apollo also filed a claim alleging that Bridgeforce, Inc. (“Bridgeforce”), a company affiliated with CMC, infringes the Apollo patent. In addition to seeking damages for CMC’s and Bridgeforce’s infringement, Apollo’s claim seeks a permanent injunction that would prohibit CMC and Bridgeforce from making, using and selling infringing products.

The claims, filed in the United States District Court in Delaware, allege that CMC and Bridgeforce have infringed U.S. patent No. 7,848,978 entitled “Enhanced Transaction Resolution Techniques” which issued to Apollo on December 7, 2010.

“We have worked hard and invested significant sums of money to develop our innovative technologies and deem it necessary to file suit in order to protect our investment,” said Joseph S. Konowiecki, Apollo’s Chairman & CEO. Konowiecki further stated, “Apollo is committed to strategically managing its intellectual property to secure the future of its employees, partners, clients and stakeholders.”

About Apollo Enterprise Solutions, Inc.

Apollo is a leading provider of advanced solutions for improving operational efficiencies, outcomes, and customer experiences for banks, lenders, and other credit product marketers. Apollo’s flagship TRUECollect® system allows creditors to recover delinquent debts faster and more efficiently than any other solutions on the market today, while significantly improving the customer experience through multi-channel self-service. Apollo’s technologies are protected by a broad, world-wide intellectual property portfolio that includes thirty-two (32) issued, allowed and pending patents.

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