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APOLLO'S PORTFOLIO EXPANDS WITH COMPREHENSIVE AUSTRALIAN PATENT

Long Beach, CA, April 4, 2011 – Apollo Enterprise Solutions, Inc. ("Apollo"), a leading provider of advanced solutions for improving operational efficiencies, outcomes, and customer experiences for banks, lenders, and other financial products marketers, announced today that it has been issued a key patent from the Australian Government Trademarks Office.

Australian Patent number 2005295176 titled "System and Method for Resolving Transactions" uses a rules-based decision engine to process a user's financial status data and then present a set of offers customized for that user. This technology is one of the many advances behind Apollo's TRUECollect® intelligent debt settlement system.

"We are very pleased to have had more key patents issued recently," said Joseph S. Konowiecki, Apollo's Chairman & CEO. Konowiecki further stated, "Apollo's patent portfolio underscores our preeminence in self-serve financial transactions."

About Apollo Enterprise Solutions, Inc.

Apollo is a leading provider of advanced solutions for improving operational efficiencies, outcomes, and customer experiences for banks, lenders, and other financial product marketers. Apollo's flagship TRUECollect® system allows creditors to recover delinquent debts faster and more efficiently than any other solutions on the market today, while significantly improving the customer experience through multi-channel self-service. Apollo's technologies are protected by a broad, world-wide patent portfolio that includes thirty-two (32) issued, allowed and pending patents.

Contact:

Sha'Dona Brewer, Marketing Associate

(562) 513-3700

sbrewer@apolloenterprise.com

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