

FOR IMMEDIATE RELEASE

APOLLO ENTERPRISE SOLUTIONS ENTERS AUSTRALIA

Long Beach, CA, July 18, 2011 – Apollo Enterprise Solutions, Inc. ("Apollo"), a leading provider of advanced interactive solutions for complex financial transactions, announces the opening of its new office in Sydney, Australia.

Apollo is adding to its existing offices in Los Angeles, New York and London. "We are responding to client demand and see Australia as a unique opportunity for our services," stated Joseph S. Konowiecki, Apollo's Chairman and Chief Executive Officer. Konowiecki further stated, "Australia is the third continent in which we now operate and furthers our stated objective of becoming a global provider for advanced interactive solutions to complex financial transactions."

About Apollo Enterprise Solutions, Inc.

Apollo Enterprise Solutions, Inc. ("Apollo") is the leading provider of advanced solutions for complex financial transactions. Offered as a suite of easy-to-launch complementary modules, Apollo's TRUETM interactive solutions support and expand the capabilities of a client's existing systems of record, including Collections, Payments, Credit Underwriting, and Customer Service. All TRUETM solution modules are powered by Apollo's patented Intelligent DecisioningTM software engine. They are highly secure, hosted SaaS (Software as a Service) applications that do not compete with the client's mainframe environment and enable customer access via the web, mobile, IVR and other communication channels.

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