



FOR IMMEDIATE RELEASE

EMEA RELATIONSHIP FORMED BETWEEN FDR LIMITED AND APOLLO ENTERPRISE SOLUTIONS, LTD.

London, UK – 15 December 2014 – [Apollo Enterprise Solutions Ltd.](#) (AES:BH; OAL:GR), the leading provider of advanced credit management systems utilizing Agent Emulation® technologies, and [FDR Limited, a subsidiary of First Data Corporation](#), the global leader in payments technology and solutions, have entered into a multiyear agreement to White Label and promote the AES TruePay+™ System for the enterprise management of consumer credit portfolios in Europe, the Middle East, and Africa.

“We are delighted to continue to work with FDR Limited. Its unrivalled reputation and breadth of market coverage are an excellent match for our company,” said Joseph Konowiecki, Chairman and CEO of AES. He continued, “We see this as a tremendous opportunity to quickly deliver our enterprise self-serve and live-agent automation systems and bring exceptional value to banks and other types of creditors virtually anywhere in the world.”

About FDR Limited

First Data is a global technology leader in the financial services industry. With 24,000 employee-owners and operations in 35 countries, the company provides secure and innovative payment technology and services to more than six million merchants and financial institutions around the world, from small businesses to the world’s largest corporations. Today, businesses in nearly 70 countries trust First Data to secure and process more than 2,000 financial transactions per second, totaling \$1.8 trillion a year. First Data’s unparalleled infrastructure and partnerships go “beyond the transaction” with next-generation point-of-sale technology fueled by powerful analytics to detect fraud, gain insights into consumer spending, and strengthen customer loyalty. All day, every day, First Data helps its clients thrive in the evolving world of commerce. For more information, visit <http://www.firstdata.com>.

About AES

AES delivers “Big Data” solutions utilizing Agent Emulation® technologies, which provide greater economic returns and data analytics for consumer credit portfolios. AES’ patented TRUE™ System empowers consumers to self-serve on a highly individualized basis according to their personal profile. Consumers are empowered to take positive financial actions to resolve their situations using any device, at any time. AES’ patented TRUE™ System helps banks and financial institutions achieve improved operational effectiveness and increases in profit, while enhancing the customer experience and brand loyalty. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestruer.com>.

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